

SPONSORSHIP OPPORTUNITIES 2027



SERIES SPONSORSHIP \$15,000



Co-branded with OneSource Series

- **Name/Logo included** in OneSource Logo
- **Your Brand featured** in a OneSource Series Promo Video (if desired)
- **Introduction and Verbal Acknowledgement** from PartnerSource session host in every 2026 webinar
- **Your Brand featured in an PartnerSource e-newsletter** including an opportunity to write a feature article about a current topic and a brand featured Q+A article at the end of year
- **Sponsor Feature** to appear on dedicated OneSource web page for all of 2026
- **Your Brand acknowledged and mentioned** in pre- and post-webinar promotional emails, attendee notifications and posts
- **Opportunity to attend every webinar** as a session introduction host (if desired)

The OneSource Series Sponsorship is the premier OneSource Sponsorship and includes all benefits of the **Speaking Sponsorship**, **Session Sponsorship** and **Supporting Sponsorship**.

SPEAKING SPONSORSHIP

Present or co-present one (1) 30- or 50-minute non-promotional session during a 2026 OneSource webinar

SESSION SPONSORSHIP

Serve as host to introduce speakers or serve as moderator during one (1) OneSource webinar, including the opportunity for a brief Brand message

- Inclusion in pre-webinar promo emails
- Inclusion in pre-webinar notification in PS newsletter
- Inclusion in post-event survey/thank-you email
- Inclusion in Pre-webinar LinkedIn posts
- Introduction and verbal thank-you from PS session host
- Inclusion in post-event LinkedIn post

SUPPORTING SPONSORSHIP

Benefits of Supporting Sponsor for all OneSource webinars occurring in 2026

- Inclusion in each webinar's Sponsor logo page featured in the session, beginning of sessions and waiting room
- Inclusion in OneSource website Sponsor list
- Mention in thank-you to all Supporting Sponsors in PartnerSource e-newsletter

SPEAKING SPONSORSHIP \$3,500



Present or co-present one (1) 30- or 50-minute non-promotional session during a 2025 OneSource webinar (topic subject to approval by PartnerSource).

This sponsorship represents a unique opportunity to connect with the engaged OneSource audience through your content and expertise.

Includes all benefits of the Session Sponsorship and Supporting Sponsorship.

SESSION SPONSORSHIP

Serve as host to introduce speakers or serve as moderator during one (1) OneSource webinar, including the opportunity for a brief Brand message

- Inclusion in pre-webinar promo emails
- Inclusion in pre-webinar notification in PS newsletter
- Inclusion in post-event survey/thank-you email
- Inclusion in Pre-webinar LinkedIn posts
- Introduction and verbal thank-you from PS session host
- Inclusion in post-event LinkedIn post

SUPPORTING SPONSORSHIP

Benefits of Supporting Sponsor for all OneSource webinars occurring in 2026

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- Inclusion in OneSource website Sponsor list
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****NEW FOR 2027****

TRIVIA SESSION SPONSORSHIP \$ 2,000

OneSource
PARTNERSOURCE EMPLOYERS' EDUCATION SERIES

Be the featured sponsor of a OneSource Trivia Session.



Includes all benefits of the **Session Sponsorship** and **Supporting Sponsorship**, plus:

- Exclusive Trivia Session Sponsor recognition
- Sponsor logo featured on Trivia Session slides
- Special thank-you and recognition at the beginning of each Trivia Session
- Enhanced visibility during an attendee-favorite engagement activity

Trivia Participation Add-On | +\$500

- Participate in the Trivia Session experience
- Receive enhanced sponsor visibility through customized branding opportunities during the Trivia Session
- Additional sponsor recognition throughout the session

SESSION SPONSORSHIP \$1,500



Serve as host to introduce speakers or serve as moderator during one (1) OneSource webinar in 2026. This also includes the opportunity to give a brief message about your Brand (where applicable and if desired) during a OneSource webinar.

- Your Brand included in pre-webinar promotional emails
- Your Brand listed promotional article about upcoming OneSource webinar in PartnerSource e-newsletter
- Your Brand included in a post-event survey/thank-you email
- Your Brand included in pre-event LinkedIn post about OneSource
- Introduction and verbal thank-you from PartnerSource session host
- Your Brand included in post-event LinkedIn post dedicated to OneSource

Includes all benefits of the Session Sponsorship and Supporting Sponsorship.

SUPPORTING SPONSORSHIP

Benefits of Supporting Sponsor for all OneSource webinars occurring in 2026

- Inclusion in each webinar's Sponsor logo page featured in the session, beginning of sessions and waiting room
- Inclusion in OneSource website Sponsor list
- Mention in thank-you to all Supporting Sponsors in PartnerSource e-newsletter

SUPPORTING SPONSORSHIP \$1,000

OneSource
PARTNERSOURCE EMPLOYERS' EDUCATION SERIES

Benefits of Supporting Sponsor for all OneSource webinars occurring in 2026.

- Your Brand included in each webinar's Sponsor logo page featured in the session, beginning of sessions and waiting room
- Your Brand listed as Sponsor for OneSource on web page visible to all
- Your Brand mentioned in thank-you to all Supporting Sponsors in PartnerSource e-newsletter



2027 DATES ANNOUNCED



Make plans to be part of the action in 2027!
OneSource will be held live on:

FEB

09

APR

13

JUN

08

SEP

14

NOV

09



Let's discuss the OneSource Sponsorship
that best meets your needs.
Contact us today.

CONTACT INFO:

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